



**Un Llais Cymru  
One Voice Wales**

**NATIONAL AWARDS CONFERENCE  
2025**

**SPONSORSHIP GUIDE**

## **About One Voice Wales**

One Voice Wales is the national representative organisation for Community and Town Councils throughout Wales. The vision subscribed to by One Voice Wales is:

*“Working with local councils in Wales to shape places communities want to live in”.*

One Voice Wales aims to support Community and Town Councils in achieving this vision and has adopted the following Mission Statement to guide its work:

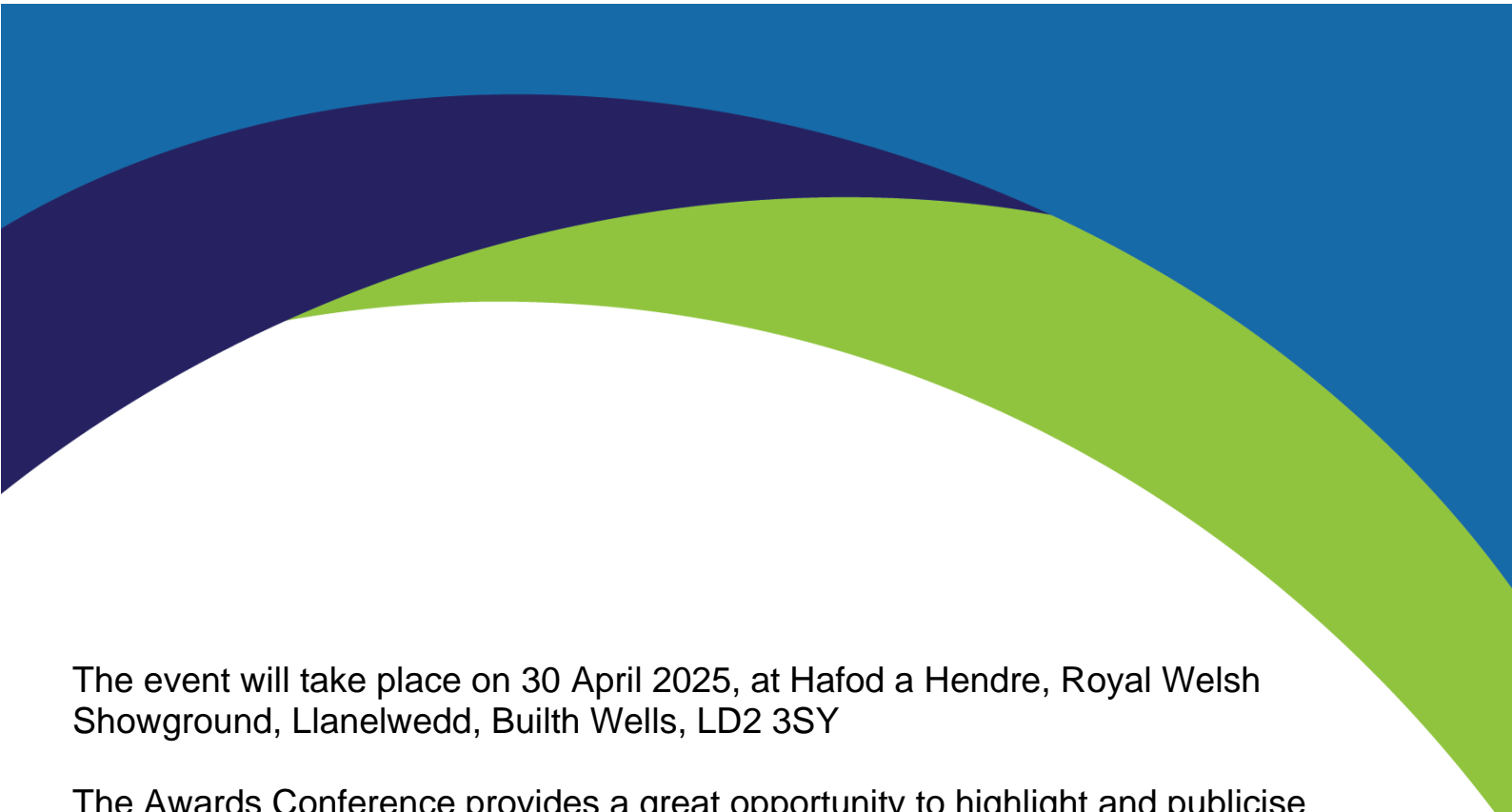
*“To represent the interests of Community and Town Councils; raise awareness and understanding of this primary tier of government; and work collaboratively with our partners to ensure the sector contributes fully to the goal of developing dynamic and sustainable communities in Wales.”*

## **About Community and Town Councils**

Community and Town councils are the backbone of our democracy and are at the heart of many communities in Wales. They provide our villages and towns with a democratic voice and a structure for taking action-real people power at grassroots level.

Community and Town councils serve electorates ranging from small rural communities right up to large towns. They are independently elected and raise precepts with annual expenditure in excess, of £50,000,000. They cover approximately 94% of the land and 70% of the population in Wales.

The One Voice Wales National Awards Conference will be the only event of its kind in 2025 and the biggest event for this sector in Wales.



The event will take place on 30 April 2025, at Hafod a Hendre, Royal Welsh Showground, Llanelwedd, Builth Wells, LD2 3SY

The Awards Conference provides a great opportunity to highlight and publicise the crucial role that local councils play and the power and influence they have in their communities across Wales. It will be a key moment in the year to bring local councils together for a celebratory occasion, to recognise their hard work and achievements.

There will be significant publicity of the awards both internally to the One Voice Wales network and externally, to the wider sector and media.

We want you to be part of the biggest event in the local council calendar by joining us as a sponsor of the One Voice Wales National Awards Conference. These Awards will be acknowledged throughout Wales and sponsoring them offers you a fantastic opportunity to increase your organisation's profile within local councils. Sponsoring the awards offers great value for money, unrivalled in its impact: you will be able to raise awareness of your products and services in front of hard to reach, council leaders, council members and chief officers from local councils in Wales. We will also be inviting representatives from all 22 Unitary Authorities in Wales plus colleagues from the Third Sector which could, open, up new markets for your organisation

	Cost to sponsor an Individual Award £300	Cost to exhibit and sponsor an Individual Award £624
Exhibition Space & Cost for 2 Representatives Attending	No	Yes
Present award. * Event Sponsor presents Council of the Year Award	Yes	Yes
Free full-page advert in post conference report	No	Yes
Engage with community and town councils	Yes	Yes
Raise your organisations profile	Yes	Yes
Network with influential people within the community and town council sector/Unitary Authorities & Third Sector	Yes	Yes
Help drive improvement of service	Yes	Yes
Make your organisation a front runner	Yes	Yes

## **AWARDS LIST**

### **Best Governance Initiative**

This award will recognise a Council that has produced an informative annual report for its residents and the wider community outlining its work, achievements and aspirations

### **Best Democratic Health Initiative**

This award is to highlight the work a Council has undertaken to improve the democratic health of the community, and the Council encouraged engagement and voting at elections?

### **Best Use of Digital Resources**

This award is to acknowledge the most innovative use of digital resources used by a Council including a council website that provides information and signposting to the work of the Council and local services; digital communications and promotional activities; social media platforms and other digital Apps.

### **Best Community Sustainability Initiative**

This award recognises a sustainable initiative introduced by the Council and will demonstrate how the initiative benefits the local community and supports the goals of the Well-being of Future Generations (Wales) Act 2015.

### **Best Environmental Project**

This award is to highlight an environmental project undertaken by a council that demonstrates how the project benefits the local community.

### **Best Heritage and Culture Initiative**

This award highlights the work of a Council that has undertaken a heritage initiative or championed a cultural project within its community.

## **Best Tourism Initiative**

This award is to acknowledge and highlight an example of a successful tourism initiative that has been introduced by the council that actively supports the local tourism economy.

## **Best Community Engagement Initiative**

Local Councils are at the grassroots of local democracy. This award celebrates an example of a successful community engagement initiative.

## **Best Youth Engagement Initiative**

The award is to highlight the work of a council that has developed and maintained successful engagement with the young people in its community.

## **Best Older Persons Initiative**

This award will recognise how a Council has developed and maintained successful engagement with the older persons within its community.

## **Best Devolution of Service or Asset Project**

The award is to highlight the work of a Council that has undertaken devolution of a service or an asset within their community to sustain the provision of a much-valued service or asset. Community and Town Councils are taking on more and more local projects.

## **Best Initiative addressing the Cost-of-Living Crisis**

The Cost-of-Living crisis continues to impact on communities across Wales. Many Councils have put in place initiatives to tackle the crisis within their community or provided innovative service to help those impacted by the crisis. This award is to highlight the work of a Council that has undertaken initiatives to tackle the Cost-of-Living crisis within their community or has provided an exemplar/innovative local initiative/service to help those impacted by the Cost-of-Living crisis.

## The Caerwyn Roberts Best Local Council Service of the Year Award (presented by Headline Event Sponsor)

Unity Trust Bank is the Headline Event Sponsor for 2025 and will be presenting the prestigious Caerwyn Roberts Best Local Council Service of the Year Award.

This award aims to reward and publicise the council that has provided an exemplar/innovative local service for the benefit of its local community

## How To Sponsor

**Step One – Pick an award to sponsor**

**Step Two –** Contact Maria Mulcahy, Development Officer on 07929 715991 or by emailing; - [mmulcahy@onevoicewales.wales](mailto:mmulcahy@onevoicewales.wales)

**Three -** Agree details

**Step Four -** Confirmation of sponsorship

**Step Five -** You are officially a sponsor of the One Voice Wales National Awards Conference 2025

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**One Voice Wales**

**Contact us**

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